

30TH ECA 
**GENERAL
ASSEMBLY**
BERLIN, GERMANY
5-7 SEPTEMBER, 2023

PROGRAMME

TUESDAY

5 September

19:30 – 22:30

ECA FAMILY NETWORKING PARTY (ECA Club Lounge)

WEDNESDAY

6 September

09:00 – 16:00

ECA NETWORKING ACTIVITIES AND PRESENTATIONS
(ECA Club Lounge)

- 09:00: **ECA Unveiled:** Club Lounge Overview.
- 09:30: **Football Excellence:** Academy Visits, Fixture Hub, Youth.
- 10:00: **Unlocking Club Growth:** Exploring the Value and Benefits of our Commercial Services.
- 11:00: **Powering Legal Support:** Explore ECA Legal Services: Dispute Support, Regulatory Guidance, Contract Assistance & Mediation.
- 11:30: **Embracing the Future:** The Imperative of Sustainability in Football.
- 12:00: **Knowledge At the Heart of Transformation:** Exploring the ECA Campus Vision for Knowledge and Education.
- 14:00: **Take Your Club to New Heights:** Uncover the Value of ECA Services and its People for ECA Network.
- All day: Networking Opportunities, Meetups, ECA Services Showcase, Photo Area, Digital Activation.

11:00 – 12:30

ECA FOOTBALL PANEL MEETING

12:00 – 14:00

INFORMAL LUNCH (L.A. Café)

13:30 – 15:00

ECA SUBDIVISION MEETINGS

15:45 – 17:45

FIRST PLENARY SESSION (Plenary Hall)

- Opening & Address by ECA Chair.
- Address by the UEFA President.
- Other Stakeholder Addresses (TBC).
- Roll call and welcome by ECA CEO.
- **“Guardian Angel: The story of women’s soccer from a Hollywood great”** - an interview with Natalie Portman, Co-Founder Angel City FC and Academy Award winning Hollywood actress.
- **“Building an Oak tree out of an acorn: How the live experience will revolutionise your stadium”** - Tim J. Leiweke, Chief Executive Officer, Oak View Group.
- Roundtable discussion with **Football Legends**.

18:00 – 19:30

NETWORKING DRINKS (ECA Club Lounge)

Departure from hotel at 19:30.

20:00 – 22:30

OFFICIAL DINNER (The BOLLE Festsäle)

THURSDAY

7 September

09:00 – 11:30

SECOND PLENARY SESSION (Plenary Hall)

- Opening by ECA CEO.
- Address by Parliamentary State Secretary to the Federal Minister of the Interior and Community.
- ECA Board Elections & Announcement.
- ECA Administration Report.
- Approval of 2022/23 Accounts and 2023/24 Budget and appointment of Auditors for 2023/24.
- Keynote speech by Sir Steve Hansen, former Head Coach of the New Zealand All Blacks.
- Closing by ECA Chair.

09:00 – 10:30

ECA NETWORK INTRODUCTION (ECA Club Lounge)

12:00 – 14:00	INFORMAL LUNCH (L.A. Café)
From 12:00	SHUTTLE SERVICE TO BERLIN AIRPORT
12:00 – 12:30	CONSTITUTIVE ECA BOARD MEETING For elected Board members.
13:00 – 13:45	MEDIA BRIEFING For elected ECA Chair and Vice Chairs.

PRACTICAL INFORMATION

HOTEL

InterContinental Berlin Hotel
Budapester Straße 2, 10787 Berlin, Germany
<https://www.berlin.intercontinental.com/>

DINNER

The BOLLE Festsäle
Alt-Moabit 98, 10557 Berlin, Germany
<https://www.bolle-meierei.com/en/bollefestsaele/>

DRESS CODE

Business formal for meetings
Business casual for ECA Family Networking Party (5th) and Official Dinner (6th)

FOR EVENT RELATED QUESTIONS

ECA Events Team events@ecaeurope.com



www.ecaeurope.com