



HEART
OF
FOOTBALL

EUROPEAN CLUB ASSOCIATION

POSITION DESCRIPTION

HEAD OF WOMEN'S FOOTBALL



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Reporting to: Director of Football

MISSION

You will be responsible for shaping and delivering ECA's women's football strategy, working directly with ECA's Director of Football to lead all activities in this area of increasing importance to ECA. You will work with ECA's Member Clubs and key stakeholders, such as UEFA and FIFA, to identify, agree and deliver the key milestones required to execute this strategy. You will run key ECA committees and working groups as well as represent ECA and its member clubs on other industry bodies. You will be part of a team within ECA dedicated solely to the sporting aspects of Football – competitions, the calendar, growth and development, financial and technical aspects – and as such you will be part of the very heart of ECA's own mission to place clubs at the Heart of Football.

You will already have a passion for, and detailed knowledge of, the dynamics of women's club football – the game itself, clubs, competitions, the calendar, governance and commercial models. You will most likely have worked in and around women's sport, whether at a club or a governing body, and you will be looking for the chance to become part of a team that will be at the core of shaping the next decade of women's football. In addition, you will have all the core skills of being a senior professional within an organisation – people, project and stakeholder management, a high degree of organisational, analytical and presentational skills, as well as research, financial and compliance management.

SUMMARY

- ECA is developing and growing its team to ensure it constantly enhances and improves the delivery of value in its activities and services for its member clubs
- As part of its development and growth, ECA is bringing on board a Head of Women's Football, reporting to the Director of Football, to lead, develop and implement strategic projects to grow women's club football in Europe in a sustainable and successful manner
- The Head of Women's Football is a newly created position and will play a key role in the development and management of women's football projects as a stand-alone unit, reflecting the increasing importance of the women's game for ECA and the industry at large
- The role covers a wide scope, combining sporting and competitions aspects with commercial and the development of women's football services to clubs
- The role is based at ECA's offices in Nyon, Switzerland with frequent travel to member clubs across Europe and other business engagements as required

ABOUT ECA

- ECA is the sole, independent body directly representing football clubs at European level
- ECA represents the interests of 246 professional football clubs from across Europe, clubs

that regularly compete in UEFA Club Competitions

- As the representative voice of European club football on the international football landscape, ECA's core purpose is to place clubs at the Heart of Football
- ECA has embarked upon a strategic delivery programme at the start of 2020 to set and achieve key goals across a range of areas of vital importance to the association, shaping the future of club football in Europe across sporting, governance, commercial, regulatory, organisational, developmental and societal aspects
- Since its foundation in 2008, ECA has grown from 137 member clubs to 246 today, representing 55 different national associations
- ECA is chaired by Andrea Agnelli, Chairman of Juventus, since his election in September 2017
- As an organisation, ECA has a growing team, currently around 20 people, and is on a mission of organisational growth and development, targeting a performance-driven culture, delivering high impact outcomes for the administration and its member clubs
- ECA is fully committed to providing a culture of equal opportunity and diversity in its workplace

MAIN RESPONSIBILITIES

- The position will further develop ECA's involvement in women's football and unite different projects on sporting and commercial aspects of club competitions, club services and relations both with women's clubs and other stakeholders
- Reporting to the Director of Football and working closely with (amongst others) UEFA, FIFA, member clubs and the rest of the ECA Team, ECA's Head of Women's football will:
 - Set and lead delivery of the ECA women's football vision and plan
 - Assess and contribute to the future development of competition formats and commercial concepts for women's club competitions (for example, UEFA Women's Champions League, FIFA's proposed Women's Club World Cup)
 - Enhance the network of women's clubs or women's sections throughout Europe and actively foster the sharing of contacts and knowledge
 - Develop dedicated ECA services and programmes for women's clubs to address their growing needs
 - Develop and maintain positive relations with key individuals and teams dealing with women's football at UEFA, FIFA and other relevant stakeholders
 - Be a strong partner and trusted advisor to clubs on women's football matters
 - Be a knowledge and insight champion on women's football matters, bringing fresh perspectives and new insight to the ECA team, inspiring internal and external stakeholders about the development of women's football
 - Coordinate meetings and Task Forces as required with UEFA, FIFA and member clubs regarding key projects on women's football
 - Lead discussions with UEFA and FIFA on wider women's football topics, e.g. FIFA Women's World Cup / UEFA Women's EURO payments to releasing clubs
 - Use existing ECA platforms to exchange information and collect and agree actions related to women's football (e.g. General Assembly, Working Groups, Task Forces,

- etc.)
- Organise workshops, seminars or other knowledge sharing activities dedicated to women's football

SKILLS AND EXPERIENCE

- Extensive knowledge of women's football in general and women's club football in particular; having played football at a high level is a plus
- Experience of working in a football related environment (e.g. club, League, Federation), with leading roles in women's football activities / projects
- Credible and passionate about women's football
- Highly structured in thinking and a great communicator verbally and on paper
- Proven ability to work independently and with a project-based approach
- An analytic mindset with natural instincts for using data as a foundation for developing argumentation
- Proven ability to thrive in consultative, collaborative environments and manage multiple stakeholders affectively
- A service-oriented and client-focused attitude
- A curious and critical thinker who identifies new opportunities
- A collaborator who is team focused and works with respect for colleagues
- A global citizen who is comfortable operating within a truly international environment
- A passion for sharing knowledge with colleagues
- Organised and methodical with strong project management capabilities
- Hard working and determined to overcome barriers to success
- A natural networker who can develop and create value through relationship management
- Language skills: Fluent in English. Additional language skills would be advantageous

You are invited to send your CV and covering letter to Greta Bodino, Senior Human Resources Consultant, at jobs@ecaeurope.com.



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