

DISTRIBUTION OF THE BENEFITS BY EUROPEAN CLUB (TOP 10)

2010 (TOTAL \$40M)

# Club	National Association	Amount (\$)
1 FC Barcelona	Spain	866'267
2 FC Bayern München	Germany	778'667
3 Chelsea FC	England	772'667
4 Liverpool FC	England	695'600
5 Real Madrid CF	Spain	678'133
6 Arsenal FC	England	540'000
7 FC Internazionale Milano	Italy	537'200
8 Tottenham Hotspur FC	England	491'200
9 Hamburger SV	Germany	484'266
10 VfB Stuttgart	Germany	478'400

2014 (TOTAL \$70M)

# Club	National Association	Amount (\$)
1 FC Bayern München	Germany	1'734'367
2 Real Madrid CF	Spain	1'297'800
3 Chelsea FC	England	1'253'233
4 FC Barcelona	Spain	1'191'167
5 Manchester United FC	England	1'160'367
6 SSC Napoli	Italy	1'100'867
7 Arsenal FC	England	1'081'267
8 Juventus	Italy	1'043'933
9 Manchester City FC	England	1'009'167
10 Paris Saint-Germain	France	973'933

DISTRIBUTION OF THE BENEFITS BY NATIONAL ASSOCIATION (TOP 10)

2010 (TOTAL \$40M)

# National Association	Confederation	Amount (\$)
1 England	UEFA	5'952'133
2 Germany	UEFA	4'740'666
3 Italy	UEFA	3'880'666
4 Spain	UEFA	3'657'016
5 France	UEFA	2'202'666
6 Netherlands	UEFA	1'858'266
7 Japan	AFC	1'199'866
8 Mexico	CONCACAF	1'175'866
9 Portugal	UEFA	1'141'866
10 Greece	UEFA	945'066

2014 (TOTAL \$70M)

# National Association	Confederation	Amount (\$)
1 England	UEFA	10'400'833
2 Germany	UEFA	7'626'733
3 Italy	UEFA	7'481'833
4 Spain	UEFA	6'072'733
5 France	UEFA	4'360'067
6 Russia	UEFA	3'262'000
7 Mexico	CONCACAF	2'380'933
8 Netherlands	UEFA	2'341'967
9 Portugal	UEFA	2'267'533
10 Turkey	UEFA	1'857'100

DISTRIBUTION OF THE BENEFITS BY CONFEDERATION

2010 (TOTAL \$40M)

# Confederation	Amount (\$)
1 UEFA	28'921'150
2 AFC	3'322'664
3 CONCACAF	2'319'199
4 CONMEBOL	2'179'465
5 CAF	1'152'932
6 OFC	533'600

2014 (TOTAL \$70M)

# Confederation	Amount (\$)
1 UEFA	53'191'367
2 CONCACAF	6'196'167
3 AFC	4'669'000
4 CONMEBOL	3'916'500
5 CAF	1'216'133
6 OFC	-

DISTRIBUTION MODEL

The calculations in terms of the distribution of funds are based on a model that takes into consideration the number of players per club and the number of days each player was at the tournament, as detailed underneath:

- > A club's share of the total distribution is calculated by reference to the number of players from a club who were selected for their national team for the FIFA World Cup 2014 and the number of days each player was at the tournament.
- > The "Total per Player" is calculated by multiplying the number of days a player was present at the tournament (starting two weeks before the opening match of the final competition, up until the day after his national team was eliminated) by a fixed amount "per player per day", set at \$2,800.
- > Of the "Total per Player", a pro rata share is then passed on to the club(s) with which a player was registered in the two-year period before the final tournament, ie. season 2012/13 and season 2013/14, and to the club(s) with which a player was registered during the FIFA World Cup.
- > FIFA distributed the amounts via the National Associations to which the relevant clubs are affiliated. These amounts are due to the clubs without any deductions other than those required by local law, such as taxes.



PARTICIPATION OF CLUBS IN THE BENEFITS OF THE 2014 FIFA WORLD CUP

The 2014 FIFA World Cup hosted in Brazil could not have been possible without the contribution of clubs from around the world, who released a total of 736 players for the tournament, as detailed in the ECA Player Release Analysis.

Recognising the important part played by clubs in the success of the tournament, FIFA decided to allocate an amount from the benefits of the FIFA World Cup in Brazil to clubs, as it has already been the case for the 2010 FIFA World Cup in South Africa. The agreed provisions set aside were \$70m for the 2014 event in Brazil (compared to the \$40m for the 2010 FIFA World Cup).

Overall, over 1030 clubs submitted applications and 396 clubs affiliated to 57 National Associations from around the globe were deemed eligible to receive a share of the benefits from the 2014 FIFA World Cup in Brazil.

Of the 396 clubs benefiting from such payments, 240 clubs are registered with a European National Association. The total list of clubs also include clubs that are not playing in their domestic top division and clubs from National Associations whose national team did not participate in the final competition.

This ECA research, based on the official lists as provided by FIFA, analyses and showcases the key highlights of the Club Benefits from the 2014 FIFA World Cup. The full list of clubs is available on the ECA Website.



NUMBER OF CLUBS ELIGIBLE TO RECEIVE A SHARE

396

Clubs eligible to receive a share

240 60.6%

European clubs eligible to receive a share (% of total)

99 25%

ECA Member Clubs eligible to receive a share (% of total)



AMOUNTS DISTRIBUTED

\$69'189'167

Total amount distributed

\$53'191'367 76.9%

Amount distributed to European clubs (% of total)

\$37'648'100 54.4%

Amount distributed to ECA Member Clubs (% of total)



NATIONAL ASSOCIATIONS INVOLVED

57

National Associations involved

28

European National Associations involved

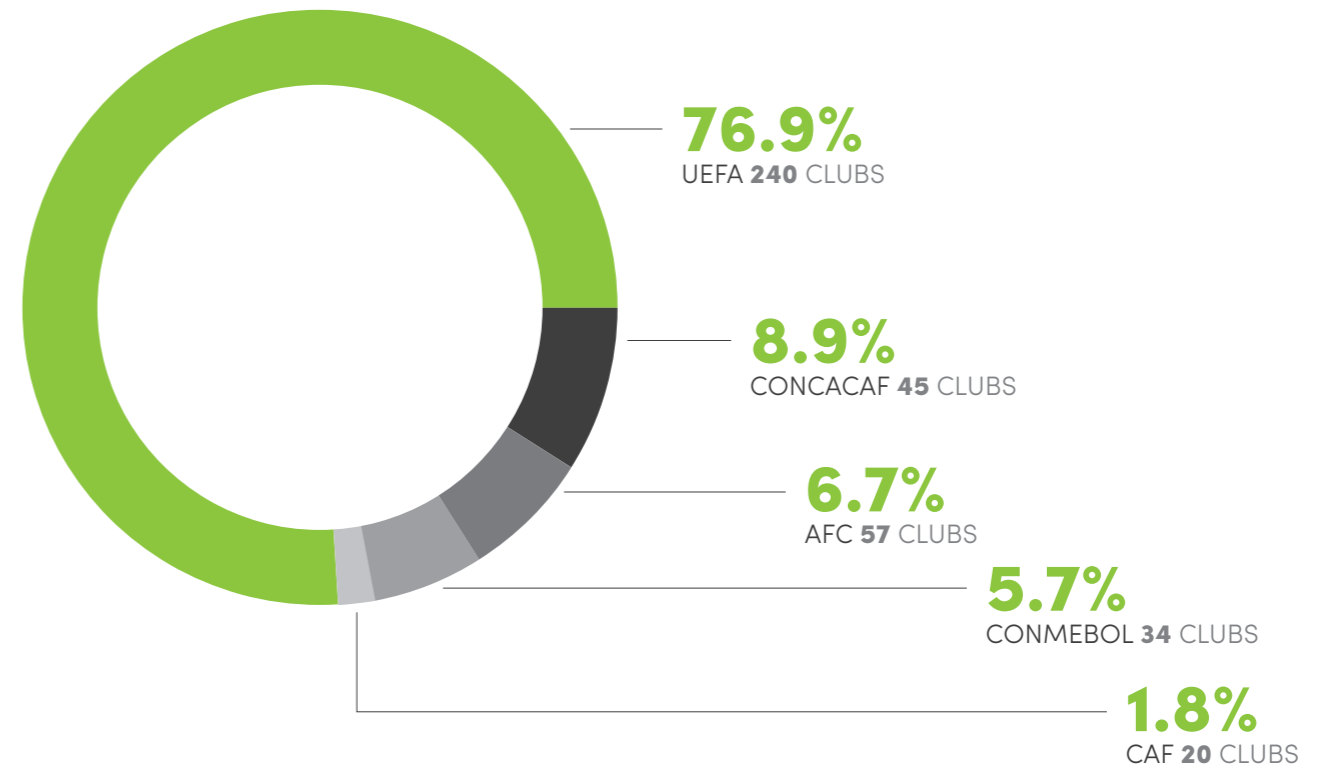
DISTRIBUTION OF THE BENEFITS BY EUROPEAN CLUB (TOP 20)

#	Club	National Association	Amount (\$)
1	FC Bayern München	Germany	1'734'367
2	Real Madrid CF	Spain	1'297'800
3	Chelsea FC	England	1'253'233
4	FC Barcelona	Spain	1'191'167
5	Manchester United FC	England	1'160'367
6	SSC Napoli	Italy	1'100'867
7	Arsenal FC	England	1'081'267
8	Juventus	Italy	1'043'933
9	Manchester City FC	England	1'009'167
10	Paris Saint-Germain	France	973'933
11	FC Zenit St. Petersburg	Russia	866'367
12	FC Porto	Portugal	854'933
13	Borussia Dortmund	Germany	851'667
14	FC Internazionale Milano	Italy	840'933
15	Liverpool FC	England	807'333
16	FC Schalke 04	Germany	766'033

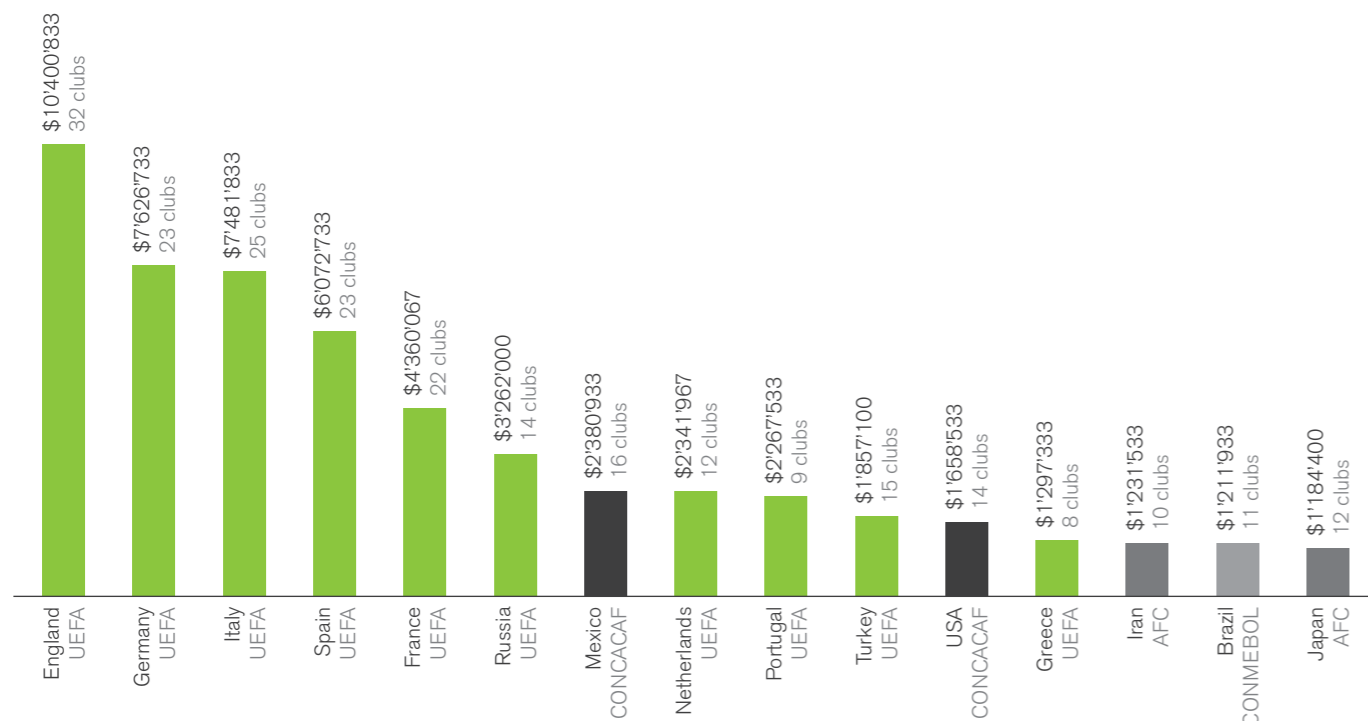
DISTRIBUTION OF THE BENEFITS BY NON-EUROPEAN CLUB (TOP 5)

#	Club	National Association	Confederation	Amount (\$)
1	CS Herediano	Costa Rica	CONCACAF	455'000
2	Club América	Mexico	CONCACAF	385'000
3	Esteghlal Teheran	Iran	AFC	378'933
4	Persepolis FC	Iran	AFC	351'867
5	CD Olimpia	Honduras	CONCACAF	338'333

DISTRIBUTION OF THE BENEFITS BY CONFEDERATION



DISTRIBUTION OF THE BENEFITS BY NATIONAL ASSOCIATION (TOP 15)



COMPARISON WITH THE 2010 FIFA WORLD CUP

