



MEDIA RELEASE



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396 CLUBS TO RECEIVE SHARE OF 2014 WORLD CUP BENEFITS

Clubs from around the globe benefit from ECA agreement

ECA is pleased to announce that 396 clubs affiliated to 57 different National Associations from around the globe will receive a share of the benefits from the 2014 FIFA World Cup in Brazil.

Similar to the 2010 FIFA World Cup in South Africa, and as part of an agreement between ECA and FIFA signed in 2008, FIFA allocates an amount from the benefits of the FIFA World Cup in Brazil to clubs in order to recognise the important part they play in the success of the tournament. The agreed provisions set aside were \$40m for the 2010 FIFA World Cup South Africa and \$70m for this year's event in Brazil. The payments are distributed via the National Associations to the clubs of the 736 players who participated in the final competition.

A club's share of the \$70m is calculated by reference to the number of players from a club who were selected for their national team for the FIFA World Cup 2014 and the number of days each player was at the tournament. This period started two weeks before the opening match of the final competition, up until the day after his national team was eliminated. More specifically, the "total amount per player" is calculated by multiplying the number of days a player was present at the 2014 FIFA World Cup by a fixed amount "per player per day", which was set at \$2,800. Of the "total amount per player", a pro rata share is then passed on to the club(s) with which a player was registered in the two year period before the final tournament (ie season 2012/13 and 2013/14).

Of the 396 clubs benefiting from such payments, 240 clubs are registered with a European National Association. The total list of clubs also include clubs that are not playing in their domestic top division and clubs from National Associations whose national team did not participate in the final competition.

In order to be eligible to receive a share of the benefits, clubs were asked to fill in, sign and return a club application form to FIFA.

A similar agreement exists with UEFA for the EURO tournaments. For the UEFA EURO 2012 in Poland/Ukraine, UEFA made available €100m (575 clubs benefited). For the UEFA EURO 2016 in France, the available amount for distribution is set at €150m.

The full list of clubs is available for download on the ECA Website. Click [here](#).

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